



# SARAH KIRKPATRICK

## CONTACT

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 @Kirkpatrick\_SJ

## EXPERIENCE

### THE DAILY FREE PRESS

SPORTS WRITER | SEPT. 2012 - MAY 2016

Traveled with and covered nationally ranked Boston University men's hockey team, writing breaking news, game coverage and longform features. Assisted in rebranding of "Boston Hockey Blog." Performed site maintenance, moderated reader comments and responded to reader feedback. Updated corresponding social media (2,600+ Twitter followers on @BOSHockeyblog). Coordinated credential and interview requests with team media staff. Coverage part of DFP's 2015 award from Society of Professional Journalists for Best All-Around Non-Daily Newspaper in the Northeast Region.

EDITOR-IN-CHIEF | DEC. 2013 - MAY 2014

Oversaw nine-person editorial board and made all final editorial decisions for BU's independent daily student newspaper (circulation of 5,000). Created final layout of print edition four nights a week using Adobe InDesign CS5. Posted stories on website, run through WordPress.

SPORTS EDITOR | MAY - DEC. 2013

Managed staff of 15 writers. Edited and fact-checked approximately 15-20 articles a week, including game recaps, sidebars, notebooks, previews and features. Responsible for Hockey Preview and Basketball Preview special issues. Created layout for sports section nightly using Adobe InDesign CS5. Managed social media through HootSuite.

### THE BOSTON GLOBE

METRO NORTH SPORTS CO-OP | DEC. 2014 - JUNE 2015

Worked as full-time sports correspondent, writing weekly high school and community sports feature stories. Selected three "athletes of the week," both at the collegiate and high school level, as well as a high school "play of the week."

### SEATTLEPI.COM

SPORTS INTERN | MAY - AUG. 2014

Helped generate online sports content, primarily related to Seattle-based teams. Tasks included writing news briefs and features, creating photo galleries and game coverage. Posted stories on seattlepi.com blogs, run through WordPress. Other skills employed included basic HTML formatting and Adobe Photoshop.

## EDUCATION

### BOSTON UNIVERSITY COLLEGE OF COMMUNICATION

BACHELOR OF SCIENCE IN JOURNALISM | GRAD. MAY 2016

GPA: 3.31/4.0

Focus: Women's, Gender and Sexuality Studies

Relevant coursework: Sports Communication, Sports Journalism, Feature Writing, Beat Reporting, Online Journalism, Visual Journalism, Media Law and Ethics, Editorial Design, Race and Gender in News Media

## LEADERSHIP

### BACK BAY PUBLISHING CO., INC.

BOARD CHAIRMAN | MAY 2015 - MAY 2016

SECRETARY | MAY 2014 - MAY 2015

Managed governing board of The Daily Free Press. Supervised publishing and production to ensure adherence to good journalistic standards. Coordinated staff operations, including hiring of editorial staff. Advised in ethical questions and oversaw all financial and business decisions, including fundraising, branding and advertising. In November 2014, helped organize and promote "FreePFund" fundraiser, raising over \$70,000 to aid publication costs in just three days.